# **Cru Investment Research**

3<sup>rd</sup> December 2019



# **Opus One 2016**

## **Best Value Opus in the Market Today – Excellent Potential**

- Opus One 2016 is the highest ever scoring Opus (WA) at 98 WA points. Its current price doesn't reflect its quality premium to other vintages.
- Opus One is the highest ranked New World Wine on the Liv-ex 'Global Power 100' list.
- Opus One is a joint-venture between California's Robert Mondavi and Bordeaux's Baron Philippe de Rothschild (owner of Château Mouton-Rothschild).
- Opus One is California's Bordeaux First Growth. It is Cabernet Sauvignon-based, distributed through Bordeaux's 'La Place' marketplace and made in about the same quantity as a Bordeaux First Growth.
- Opus One is still only around half the price of a Bordeaux First Growth, and hence has become a
  major collectable wine around the world, with excellent historical performance.

**Highest Ever Scoring Opus One – Price Doesn't Reflect 98 point WA Score** - At 98 points from *Wine Advocate*, the 2016 is the best ever scoring Opus One. But it doesn't (yet) command a premium to other lesser scored vintages.





**Opus One is Best New World Fine Wine Brand (and 15<sup>th</sup> Overall)**: Opus One is the best New World wine producer according to Liv-ex.com. In 2018 (latest available classification) it jumped 33 places to 15<sup>th</sup> place out of 100 overall. Most of the wines above it are far more expensive.

## Top 50

Brand	Total ranking		Score	Value & Volume	Value traded		Volume traded		Avg. trade price		Price performance		Unique wines traded	
	2018	2017	Score	Rank	Share	Rank	Share	Rank	Price	Rank	Change	Rank	Number	Rank
Leroy	1	#N/A	83	10	2.47%	10	2.79%	11	£ 1,806	61	58.17%	1	51	6
Lafite Rothschild	2	1	96.5	1	11.28%	1	5.26%	2	£ 4,374	20	14.00%	71	57	4
DRC	3	4	104	60	3.78%	7	0.25%	130	£ 30,472	1	33.47%	12	75	1
Mouton Rothschild	4	3	113	2	7.23%	2	3.74%	5	£ 3,946	26	13.82%	73	47	11
Margaux	5	2	126	8	4.93%	4	2.32%	15	£ 4,332	22	11.94%	87	53	5
Haut Brion	6	9	134.5	3	5.44%	3	3.31%	9	£ 3,358	30	11.53%	94	51	6
Armand Rousseau	7	8	144	76	0.80%	29	0.26%	129	£ 6,420	11	42.66%	6	46	13
Petrus	8	10	159	44	4.20%	6	0.36%	98	£ 23,963	3	15.36%	60	30	30
Coche Dury	9	54	173	70	0.78%	30	0.30%	120	€ 5,384	14	23.61%	28	32	26
Latour	10	12	188	6	4.22%	5	2.50%	12	£ 3,442	29	8.35%	142	50	8
Georges Roumier	11	29	192.5	95	0.77%	32	0.17%	162	£ 9,066	6	55.62%	2	27	42
Moet & Chandon	12	41	195	8	2.14%	12	3.45%	7	£ 1,265	93	12.45%	79	47	11
Domaine Leflaive	13	7	197.5	43	0.70%	34	0.71%	62	£ 2,025	52	14.91%	66	43	15
Palmer	14	31	208.5	25	1.05%	24	1.14%	41	£ 1,876	59	11.53%	92	36	20
Opus One	15	48	212.5	23	1.39%	18	1.01%	46	£ 2,804	38	18.29%	43	15	97
Cheval Blanc	16	17	242	16	3.04%	8	1.33%	32	£ 4,676	18	7.08%	162	28	38
Lafleur	17	43	245.5	63	0.78%	31	0.32%	109	£ 5,024	15	13.21%	77	21	59
Mission Haut Brion	18	14	252.5	19	1.46%	17	1.15%	40	£ 2,609	41	8.53%	136	25	47
Cos d'Estournel	19	38	259.5	11	1.75%	15	3.10%	10	£ 1,150	105	10.09%	109	31	29
Louis Roederer	20	49	270.5	5	2.87%	9	3.68%	6	£ 1,593	72	9.24%	121	19	70
Penfolds	21	19	278	56	0.64%	40	0.39%	91	£ 3,335	31	8.65%	133	30	30
Lynch Bages	22	46	280	4	2.39%	11	4.43%	3	€ 1,100	117	8.54%	135	33	22
Francois Lamarche	23	63	280.5	109	0.32%	67	0.19%	154	£ 3,512	28	21.03%	35	23	54
Comte Vogue	24	32	282.5	115	0.33%	65	0.15%	178	£ 4,455	19	16.17%	55	29	36
Leoville Las Cases	25	22	286	22	0.93%	26	1.31%	34	€ 1,444	83	7.75%	151	37	19

**Excellent Drinking Window to 2055**: provides scope for serious **long-term price growth** for more than 35 years.

**Good Liquidity**: Opus One is traded through Bordeaux's La Place marketplace, making it one of the **more liquid** names in our investment universe.

### Wine Advocate 98 points

Deep garnet-purple colored, the 2016 Opus One offers up bold, expressive black and blue fruits: warm black plums, black cherries, blackcurrants and wild blueberries with a beautiful undercurrent of lilacs, roses, fertile loam, underbrush and Indian spices. Medium to full-bodied, the palate is a tightly coiled spring ready to explode, with fantastic tension and wonderfully ripe, very fine-grained tannins, finishing very long with a mineral lift.

Drinking Window: 2021 - 2055
Reviewer Name: Lisa Perrotti-Brown
Review Date: 31st October 2019

#### IMPORTANT NOTICE

This report has been issued or approved for issue by an entity forming part of Cru (as defined below) and has been forwarded to you solely for your information and should not be considered as an offer or solicitation of an offer to sell, buy or subscribe to any securities or any derivative instrument or any other rights pertaining thereto ("financial instruments"). This report is intended for use by professional or business investors only. This report may not be reproduced without the consent of Cru.

The information and opinions expressed in this report have been compiled from sources believed to be reliable, but, neither Cru, nor any of its directors, officers, or employees accepts liability from any loss arising from the use hereof or makes any representations as to its accuracy and completeness. Any opinions, forecasts or estimates herein constitute a judgement as at the date of this report. There can be no assurance that future results or events will be consistent with any such opinions, forecasts or estimates. Past performance should not be taken as an indication or guarantee of future performance, and no representation or warranty, express or implied is made regarding future performance. This information is subject to change without notice, its accuracy is not guaranteed, it may be incomplete or condensed and it may not contain all material information concerning the product or products mentioned. Cru is not agreeing to nor is it required to update the opinions, forecasts or estimates contained herein.

The value of any products mentioned in this report can fall as well as rise. Foreign currency denominated products are subject to fluctuations in exchange rates that may have a positive or adverse effect on the value, price or income of such products.

This report does not have regard to the specific instrument objectives, financial situation and the particular needs of any specific person who may receive this report. Investors should seek financial advice regarding the appropriateness of investing in any products or investment strategies discussed in this report.

Cru (or its directors, officers or employees) may, to the extent permitted by law, own or have a position in the products of any company or related company or products referred to herein, and may add to or dispose of any such position or may make a market or act as a principal in any transaction in such products. Directors of Cru may also be directors of any of the companies mentioned in this report. Cru (or its directors, officers or employees) may, to the extent permitted by law, act upon or use the information or opinions presented herein, or research or analysis on which they are based prior to the material being published. Cru may have issued other reports that are inconsistent with, and reach different conclusions from, the information presented in this report. Those reports reflect the different assumptions, views and analytical methods of the analysts who prepared them.

For the purposes of this disclaimer, "Cru" shall mean: (i) Cru London Limited; (ii) Cru Asia Limited and (iii) from time to time, in relation to Cru London Limited and/or Cru Asia Limited, the ultimate holding company of that entity, a subsidiary (or a subsidiary) of that entity, a holding company of that entity or any other subsidiary of that holding company, and any affiliated entity of any such entities.

This publication is confidential for the information of the addressee only and may not be reproduced in whole or in part, copies circulated, or disclosed to another party, without the prior written consent of an entity within Cru. Products referred to in this research report may not be eligible for sale in those jurisdictions where an entity within Cru is not authorised or permitted by local law to do so. In particular, Cru does not allow the redistribution of this report to non-professional investors or persons outside the jurisdictions referred to above and Cru cannot be held responsible in any way for third parties who effect such redistribution or recipients thereof. © 2019.

