# **Cru Investment Research**

3<sup>rd</sup> January 2020



# **Ornellaia 2016**

# Best Ever WA Score (98) gives Excellent Long-Term Investment Potential

- > Ornellaia is one of the **most celebrated 'Super Tuscan'** wines.
- Ornellaia is #53 in the influential Liv-ex Power 100 list (ahead of wines like Screaming Eagle, Masseto and Solaia).
- The estate has a track record of price appreciation, driven by avid collectors around the world.
- The Ornellaia 2016 is the **highest ever scoring** vintage, getting 98-points from Wine Advocate.
- It is currently **undervalued in the secondary market** and hence should deliver good long-term investment performance.
- > Drinking window to **2045** makes this a very quality, very long-dated, asset.

## Ornellaia - Rival to Sassicaia as Best 'Super Tuscan'

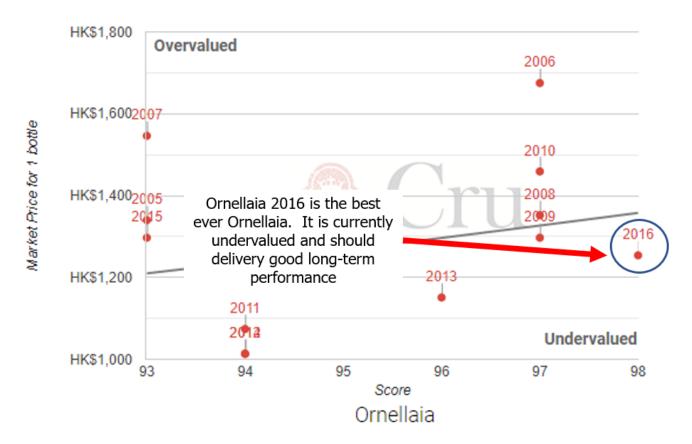
Ornellaia was established by Marchese Antinori of Italy's famous **Antinori** family. The vineyards were planted in **1981**, producing the first vintage in **1985**. The property is adjacent to Tenuta San Guido, producer of **Sassicaia** (the original "Super Tuscan"). Ornellaia is now firmly established as one of the great fine wine brands. In 2018 it was ranked **#53** in the world by Liv-ex.com in its influential Power 100 List, ahead of many far more expensive wines.

Ornellaia is a Bordeaux style wine ('**Super Tuscan**'). The Ornellaia vineyards are located on the Tuscan Coast, overlooking the Tyrrhenian Sea. Ornellaia's 97 hectares of vineyards are divided into 50 parcels planted with the great Bordeaux grape varieties: Cabernet Sauvignon, Merlot, Cabernet Franc and Petit Verdot.

### Ornellaia 2016 – Greatest Ornellaia Best Ever

The quality of Ornellaia has been consistently high since creation. But **2016** set a **new standard** for the estate, achieving its **first ever 98 point score** from Wine Advocate. But compared with other top vintages of Ornellaia, the 2016 is clearly **undervalued** in the marketplace. This represents a buying opportunity which should deliver long-term outperformance.

Recent Top Scoring Vintages of Ornellaia					
Year	Wine	Region	<b>Pack Size</b>	<b>WA Score</b>	Price
2016	Ornellaia	Tuscany	6x75cl	98	HK\$7,850
2010	Ornellaia	Tuscany	6x75cl	97+	HK\$8,736
2009	Ornellaia	Tuscany	6x75cl	97	HK\$8,287
2008	Ornellaia	Tuscany	6x75cl	97	HK\$9,899
2006	Ornellaia	Tuscany	6x75cl	97	HK\$9,899



## Wine Advocate – 98 points

The 2016 Blocher Superiore Ornellaia is a wine of extreme complexity and precision. It offers monumental depth with profound layers of black fruit, coffee, licorice and baking chocolate. I tasted this 2016 vintage beside the less-impactful 2015 vintage (which was reviewed last year). These two editions are very different when compared side to side, and this 2016 release is clearly superior in terms of the quality, clarity and intensity of its offerings. This Ornellaia delivers glossy shine and a polished texture that segues to important richness, concentration and textural fiber. It wraps thickly over the palate, imparting waves of sweet dark fruit and dark spice that linger for many long minutes. This beautiful wine is hitting the market now, but collectors will want to put it straight into their cellars for safekeeping.

Monica Larner (19th April 2019)

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